



# Negative

vs

# Positive



Envisaging the organisation responding positively to change factors in the environment vs failing to respond / responding negatively

## In 3-5 years' time, responding negatively to change factors

### UNIMAGINATIVE

Digital technology is not being widely used to change the nature of learning

### TRADITIONAL

We are not utilising technology to widen accessibility & neglect equal opportunities

### UNCREATIVE

We do not know current technological trends or utilise technology relevant to our needs. We are reactive not proactive

### HABITUAL

Our students feel alienated, bored and frustrated by our traditional teaching & lack of future planning.

### POOR REPUTATION

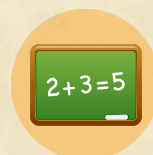
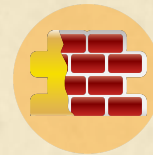
We lack digital expertise & knowledge of employers to provide up to date apprenticeships.

### UNCLEAR VISION

We do not have the correct infrastructure to deliver whole scale use of digitally enabled learning. There's no joined up planning for a clear digital learning strategy

### UNINFORMATIVE

We are not effective in communicating our message to Stakeholders. We lack digital expertise & don't take advantage of experts in decision-making



## In 3-5 years' time, responding positively to change factors

### TRAINING

Training delivers highly skilled & competent staff & students for industry

### DIGITAL LEARNING

We embrace and embed outstanding digital learning & teaching practices which widen participation

### INNOVATIVE

We apply innovative & successful solutions & adopt good practice

### BYOD

We enable wide use of independent, personalised learning with students working at their own pace

### WORK BASED LEARNING

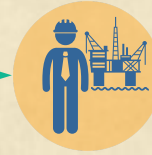
Employers have real time access to apprentices' on & off-the-job progress

### LEADERSHIP

WE HAVE AMBITIOUS BUT ACHIEVABLE TOP-DOWN VISION & STRATEGY WITH CLEAR LEADERSHIP & COLLABORATIVE, BOTTOM UP RESPONSIBILITY

### COMMUNICATION

We use a wide range of learner-centered media & digital marketing to communicate



Understanding the digital landscape for further education



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